

Letters, Brochures, and Flyers

For domestic and international delivery Click2Mailers use letters, brochures, and flyers to send everything from statements and notices to news releases and marketing messages. And there is **NO MINIMUM VOLUME***—whether you send one single-page letter or 5000 96–page reports, your mailing qualifies for some of the most competitive rates in all of mailing.

How? We use a network of strategically located, high-quality printers to print, prep, and sort large volumes of mail daily. That network and our understanding of strict postal requirements allows your mailpiece to receive optimal handling and delivery. You benefit from high volume processing without setup fees or minimum quantities*.

Customize each piece with different names, dates, amounts, and more... (optional)

Click2Mail.com's Mailing Online Publisher allows you to personalize your document by using "variable data" from your database—similar to "mail-merge." This allows you to integrate information such as a customer name, salutation, account number, balance due, appointment date, and so on.

Use your own mailing list or we'll help you find one

If you don't already have a list we can help you purchase a list based on ZIP Code™, income, age and gender demographics, lifestyle and hobbies, home values, household occupants, and other criteria.

Tap the power of our FREE mail toolbox

Click2Mail.com's toolbox offers many ways to create, personalize, proof, and manage your mailings. For example: Send email and email attachments by postal mail with Email-to-Mail. Reach local markets with Every Door Direct Mail—Retail® (EDDM®). Use your program's "Print" feature to send postal mail. Or use our APIs to customize and automate some or all of your mailing processes.

For pricing, including production and postage, go to <http://click2mail.com/by-product>

Questions? Speak to a mailing expert... 9AM–8PM, Mon–Fri ET at 1-866-665-2787

Click2Mail.com



These formats and more...

Brochure, message on address panel

Why a Letter or Flyer?

IT'S VERSATILE: You send exactly the number of pages you need in a variety of formats

IT'S IMMEDIATE: Like all Click2Mail.com products, Letters and Flyers ordered by 8PM ET are mailed the next business day

IT'S PRIVATE: Letters are mailed in your choice of conventional business-sized or booklet, dual-window envelopes

IT'S PROFESSIONAL A well-designed letter with a compelling message can move people to action

*No minimums except for special promotions.

Flyer, self-mailer

Sampler Golf Course
1234 Main Street, City, ST 12345
Phone: 1-800-555-1234
www.click2mail.com

Dear Mr. Example,
A REMINDER TO CASH YOUR DIVIDEND CHECK
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Letter, legal #10 envelope, address on first page

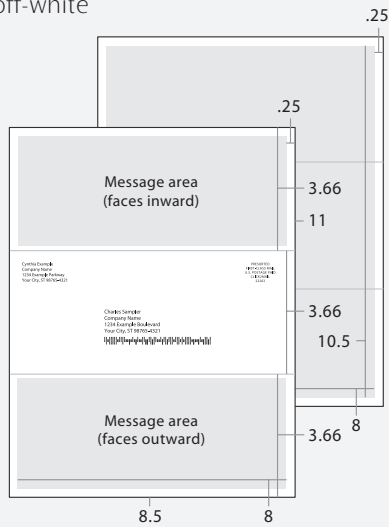
NO MORE sorting, labels, stamps, or trips to the post office

IN THE MAIL FAST: Orders placed using First-Class Mail® in by 8PM ET are mailed the next business day

Click2Mail.com Letters & Flyers

Flyer Self-Mailer

8.5 x 11 in
 2–8 pages, wafer sealed, no envelope
 Paper colors: 4–color (coated): white;
 b&w (uncoated): white, canary,
 off-white

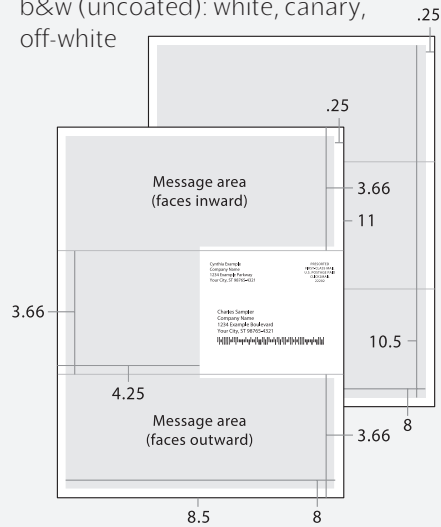


Templates for all formats are available online at
<https://click2mail.com/c2m-templates>

Mail Classes: First-Class™, Standard, Non-profit

Flyer Self-Mailer, message on address panel

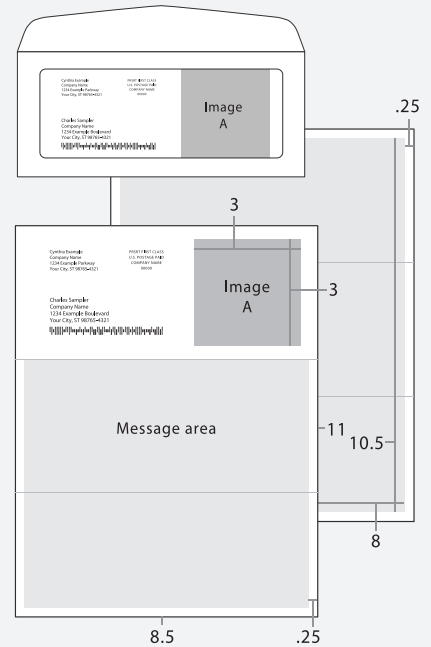
8.5 x 11 in
 2–8 pages, wafer sealed, no envelope
 Paper colors: 4–color (coated): white;
 b&w (uncoated): white, canary,
 off-white



Mail Classes: First-Class™, Standard, Non-profit

Picture Letter

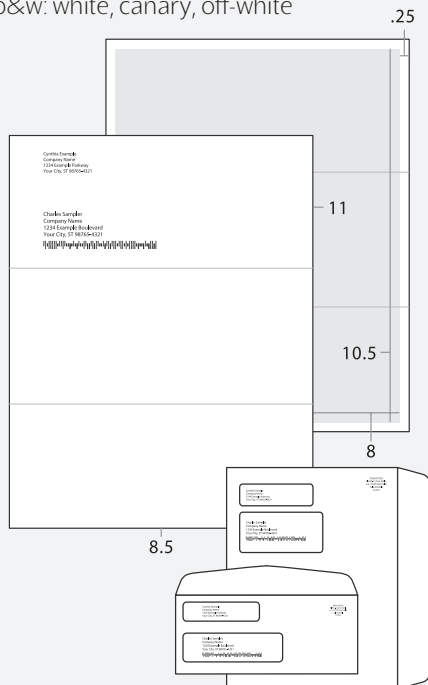
8.5 x 11 in
 1–12 pages, #10 full window envelope
 Paper colors (uncoated): 4–color: white;
 b&w: canary, off-white



Mail Class: First-Class

Letter, address on separate page

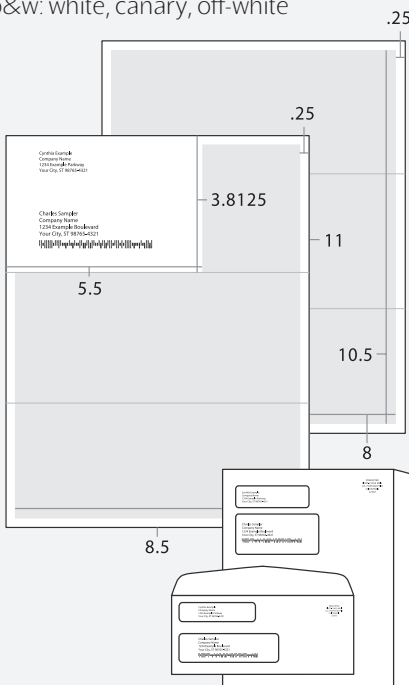
8.5 x 11 in
 1–10 pages, #10 envelope
 1–94 pages, flat envelope
 Paper colors (uncoated): 4–color: white;
 b&w: white, canary, off-white



Mail Classes: First-Class, Standard, Non-profit

Letter, address on first page

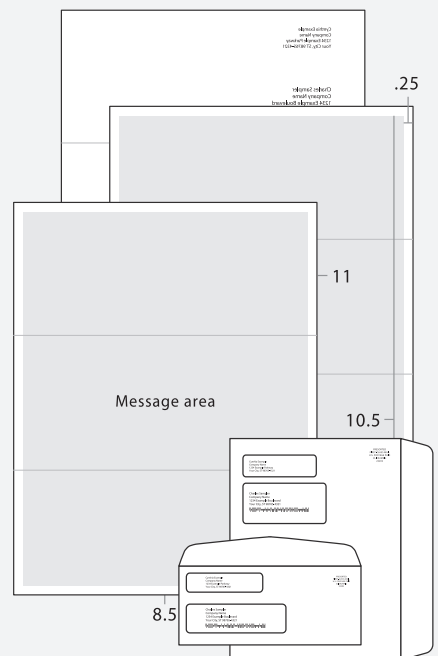
8.5 x 11 in
 1–12 pages, #10 envelope
 1–96 pages, flat envelope
 Paper colors (uncoated): 4–color: white;
 b&w: white, canary, off-white



Mail Classes: First-Class, Standard, Non-profit

Letter, address on back page

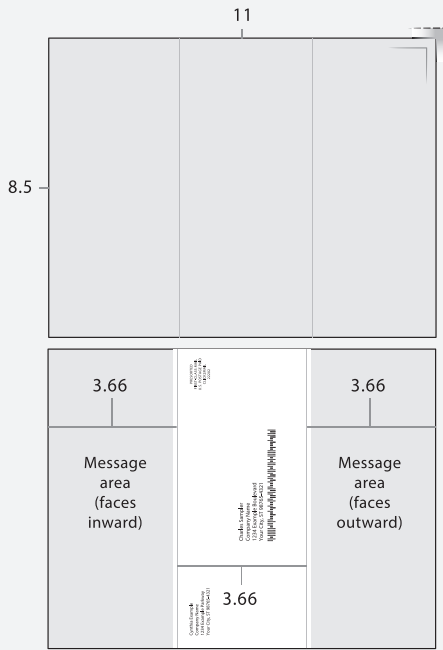
8.5 x 11 in
 1–11 pages, #10 envelope
 1–95 pages, flat envelope
 Paper colors (uncoated): 4–color: white;
 b&w: white, canary, off-white



Mail Class: First-Class

Brochure Self-Mailer

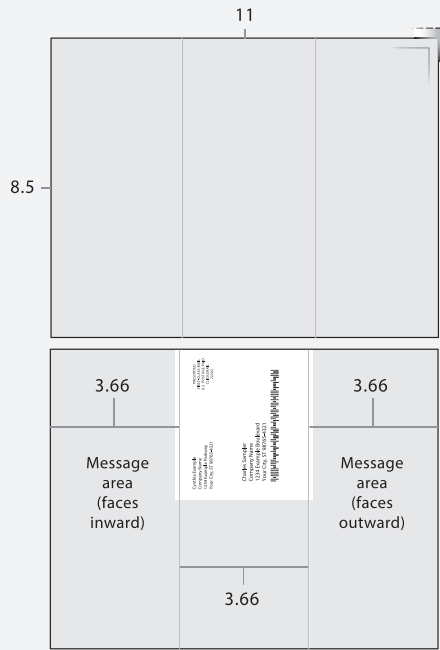
11 x 8.5 in
2 pages, wafer sealed, no envelope
Paper colors: 4-color (coated)



Mail Classes: First-Class, Standard, Non-profit

Brochure Self-Mailer, message on address panel

11 x 8.5 in
2 pages, wafer sealed, no envelope
Paper colors: 4-color (coated)



Mail Classes: First-Class, Standard, Non-profit

Reply Letter, address on first page

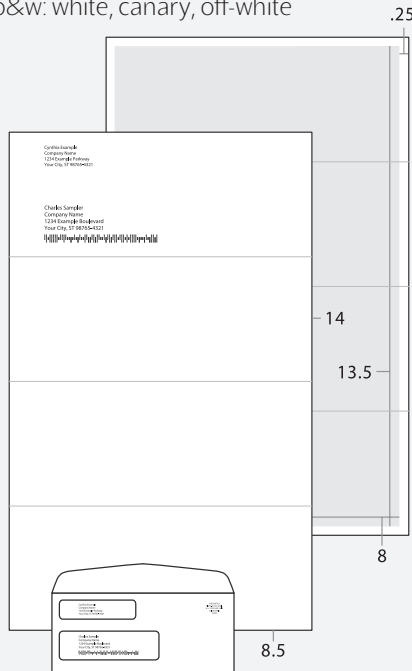
8.5 x 11 in
1-12 pages, reusable ecoEnvelope™
Paper colors (uncoated): 4-color: white; b&w: white, canary, off-white



Mail Classes: First-Class, Standard, Non-profit

Legal Letter, address on separate page

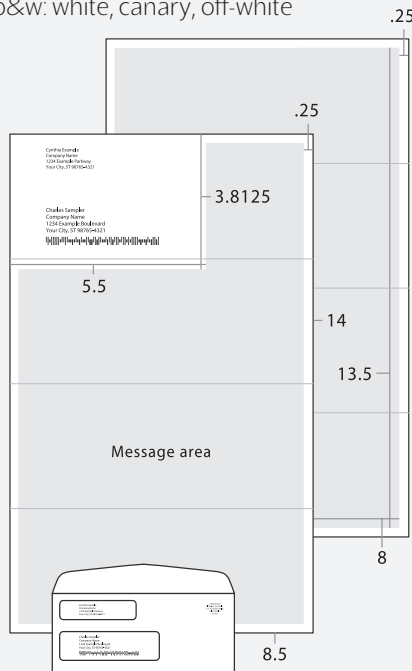
8.5 x 14 in
1-6 pages, #10 envelope
Paper colors (uncoated): 4-color: white; b&w: white, canary, off-white



Mail Classes: First-Class, Standard, Non-profit

Legal Letter, address on first page

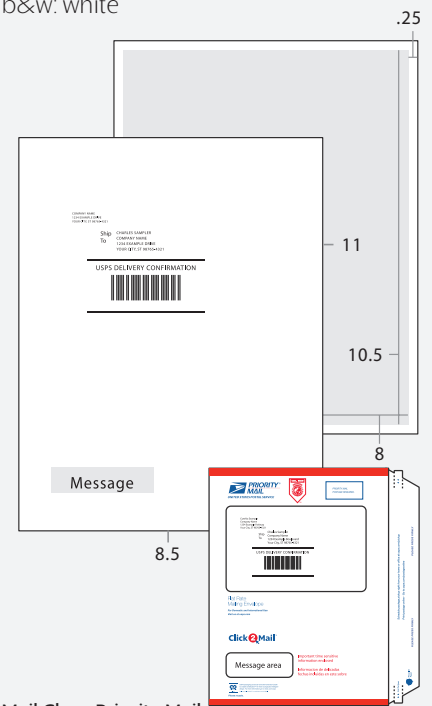
8.5 x 14 in
1-8 pages, #10 envelope
Paper colors (uncoated): 4-color: white; b&w: white, canary, off-white



Mail Classes: First-Class, Standard, Non-profit

Priority Letter

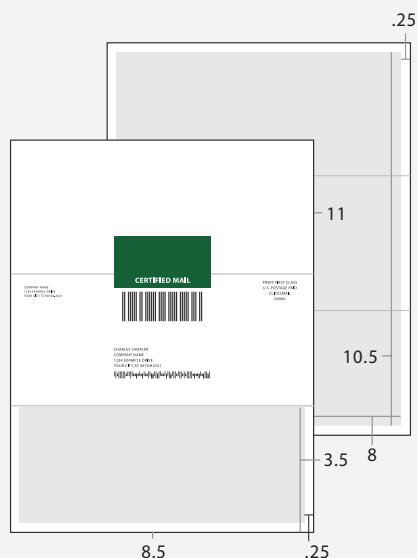
8.5 x 11 in
1-100 pages, Priority Mail® envelope
Paper color (uncoated): 4-color or b&w: white



Mail Class: Priority Mail

Certified Letter Self-Mailer

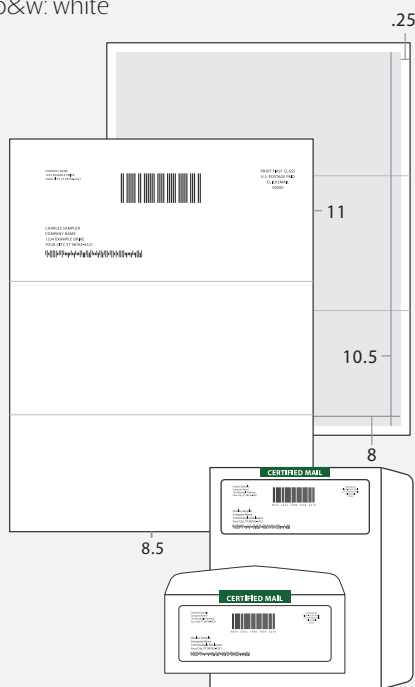
8.5 x 11 in
 1/3–1 1/3 pages, wafer sealed, no envelope
 Paper color (uncoated): 4-color or
 b&w: white



Mail Class: Certified Mail™

Certified Letter

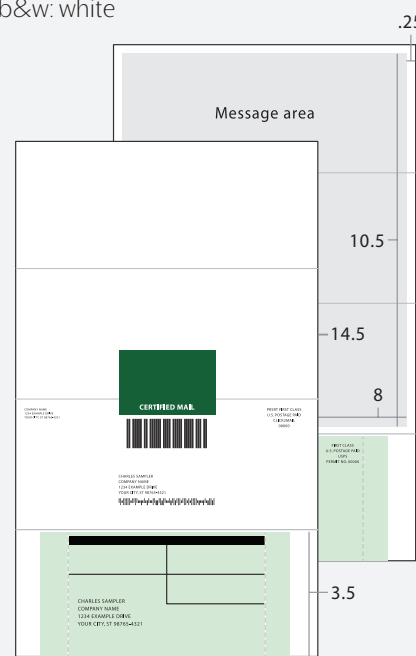
8.5 x 11 in
 1–10 pages, #10 envelope
 1–94 pages, flat envelope
 Paper color (uncoated): 4-color or
 b&w: white



Mail Class: Certified Mail

Certified Letter Self-Mailer with Return Receipt

8.5 x 11 in
 1 page, wafer sealed, no envelope
 Paper color (uncoated): 4-color or
 b&w: white



Mail Class: Certified Mail

We process, we print, we mail, you profit.

Click2Mail is THE most complete business mail outsourcing solution in the industry.

Formats

Postcards, Letters, Brochures, Flyers, Reply Mail, Booklets

Delivery options

First-Class Mail®, Non-profit, Standard Mail®, Priority Mail®, Certified Mail™, International mail, Every Door Direct Mail—Retail®

Production options

Mailing Online Pro: Click2Mail's flagship production platform

Easy Letter Sender™: A streamlined letter and postcard interface

Email-to-Mail™: Send email and email attachments by postal mail

Every Door Direct Mail—Retail: Local marketing with NO mailing list

MailJack™: Use your program's "Print" feature to send U.S. Mail

Mail My Doc For Google Docs: Send mail through direct from Google Docs.

SOAP & REST APIs: Customize and automate your interface

Resources

Mailing Lists: Buy a pinpointed mailing list

Maileva: European mail printed and mailed the next day

Design services: Professional design, marketing, and production

Compatible files

Upload these file types to Mailing Online:

PDF—Adobe® Portable Document Format, version 5 or higher saved using (partial list): CorelDraw®, Excel®, Google Docs™, InDesign®, iWork® Pages®, PageMaker®, PowerPoint®, Publisher, QuarkXPress, Quicken®, Word, WordPerfect®, and MANY more.

DOC, DOCX—Microsoft® Word 2010, 2007, 2003, 2000, 97, 95, 6

Maximum file size: 5MB; Recommended resolution: 300 Dots Per Inch (DPI); Minimum resolution: 100 DPI

IN THE MAIL FAST: Orders placed using First-Class Mail® in by 8PM ET are mailed the next business day



Speak to a mailing expert...

9AM–8PM, Mon–Fri ET at 1-866-665-2787

Address 3103 10th St N, Suite 201, Arlington, VA 22201–2191

Web <http://www.Click2Mail.com>

Phone 703-521-9029, Fax 703-358-8811

E-mail support@click2mail.com

